

Electronic Acknowledgement Receipt

EFS ID:	2649913
Application Number:	10024449
International Application Number:	
Confirmation Number:	6208
Title of Invention:	System and method for improving the performance of electronic media advertising campaigns through multi-attribute analysis and optimization
First Named Inventor/Applicant Name:	E. Diane Chang
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Filer:	David Judson
Filer Authorized By:	
Attorney Docket Number:	A-71214/RMA
Receipt Date:	28-DEC-2007
Filing Date:	17-DEC-2001
Time Stamp:	14:34:30
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$525
RAM confirmation Number	6929
Deposit Account	504001
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment - After Non-Final Rejection	Amdt10024449December2007.pdf	71296	no	16
			19428a91176a53f71f06ed0312ac5b1a149fa6b3		

Warnings:

Information:

2	Extension of Time	EOT.pdf	273659	no	1
			ab38249289d0579ef39973b443e5a39cb02f6cb1		

Warnings:

Information:

3	Fee Worksheet (PTO-06)	fee-info.pdf	8202	no	2
			089a2dc7b9f2915eb683081bf5d81293e2432727		

Warnings:

Information:

Total Files Size (in bytes):	353157
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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